

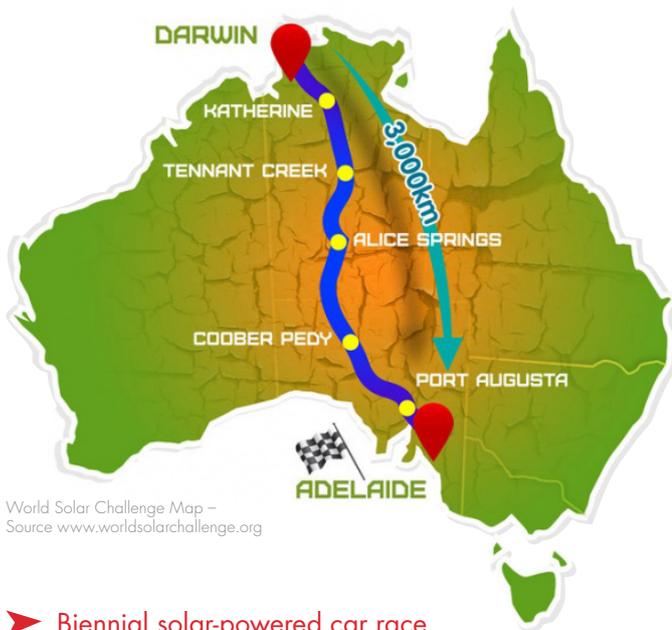
TEAM ARROW'S 2013 WORLD SOLAR CHALLENGE

Be part of something great.



THE 2013 WORLD SOLAR CHALLENGE

The World Solar Challenge is a biennial solar-powered car race which covers 3,021km through the great Australian Outback, from Darwin to Adelaide. It provides a chance to showcase advances in solar technologies as well as highlight commitment to a sustainable future.



World Solar Challenge Map –
Source www.worldsolarchallenge.org

- Biennial solar-powered car race
- 3,021 kms
- Darwin to Adelaide
- 7 Checkpoints
- 5kW hours stored energy
- All other energy must be kinetic or come from the sun

Competitors in the challenge face a range of complex issues such as finding a way to deliver optimal efficiency from the vehicle and complex power-electronics systems all while dealing with the harsh Australian outback conditions.

These challenges are addressed through the development of world class Australian technologies, many of which have made their way from previous challenges in to consumer motoring products.

First run in 1987, the race attracts teams from around the world and receives extended coverage locally and globally.

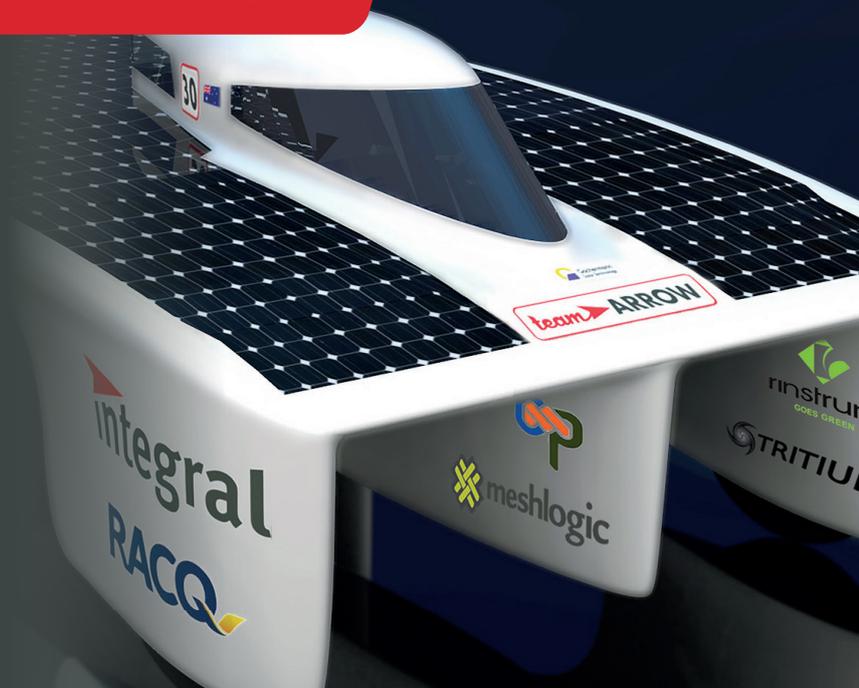
Cars are allowed a nominal 5kW hours of stored energy. All other energy must come from the sun or be recovered from the kinetic energy of the vehicle.

These are some of the most efficient vehicles ever made, they can cruise across Australia at over 100KPH, using less power than a toaster.

ABOUT TEAM ARROW

Team Arrow is a Queensland-based team that aims to show the rest of the world what can be done with homegrown expertise, true Queensland grit and local support.

Our team includes past World Solar Challenge participants, highly skilled technology people, engineers and technicians, designers and mechanics. They come from all walks of life, but share a passion for making things possible and creating the future.



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BECOME PART OF TEAM ARROW



We're taking on the best in the world. Big companies and big universities - with big wallets.

We, on the other hand, are a band of experts with lots of experience and an understanding of how to work smarter, make the most of our resources and channel the passion of our team.

But we don't just want to take this journey by ourselves. We want you to come along with us - to enjoy the highs and lows and be in amongst the action: from building the car, being part of the race crew - and maybe even driving the Arrow! Along the way you can use your Team Arrow experience to enhance your business and make your staff and customers feel part of the journey too.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	AMOUNT	WHAT YOU GET
TeamArrow Individual Supporter	\$150	<ul style="list-style-type: none"> • TeamArrow Supporter T-shirt • Logo usage rights (I'm on TeamArrow) • Launch party and various event invitation/s
Bronze	\$2,500	<ul style="list-style-type: none"> • As above, PLUS • Full Sponsor Kit • Media opportunities to include: <ol style="list-style-type: none"> a) Twitter / Facebook feed mention & 1 blog entry c) Name mentions & acknowledgement
Silver (maximum 15)	\$5,000	<ul style="list-style-type: none"> • As above, PLUS • Team logos on the support vehicles • Your logo on team apparel and signage
Gold (maximum 6)	\$15,000	<ul style="list-style-type: none"> • As above, PLUS • Logos on the vehicle / prominent logos on support • Opportunity for you and your clients to attend a post race function where they will be able to drive the car (if they fit!) • Opportunity to have the vehicle at your corporate event • Option to commit to multi-year sponsorship
Platinum (maximum 3)	\$30,000	<ul style="list-style-type: none"> • As above, PLUS • Nominate a driver to be added to our driver training program which may earn the driver a chance to drive in the race. • Either <ol style="list-style-type: none"> a) Primary team apparel sponsor or b) Rights to your own media interface • More prominent logos on the vehicle • Opportunity to have the vehicle at your premises (for up to 8 weeks a year) or at your corporate event

KEY PARTICIPANT COMPANIES



Integral is a leading provider of business and technical solutions and services for organisations with complex IT needs. Established in Australia in 2001, Integral operates across Australia as well as extensively throughout South East Asia, working mainly with Telecommunication Companies, Government Departments, Financial Institutions or any organisation that has a critical business reliance on Information Technology.

Winner of the National Australian Information Industry award for Green IT, Integral has a keen interest in the development and delivery of sustainable IT solutions.

www.integraltech.com.au



Meshlogic is an integrated branding, marketing and digital company driven by strategic thinking and underpinned by extensive creative expertise. For over fifteen years we have worked with some of the biggest brands in Australia to deliver unique and successful marketing, communications, and branding solutions. Services include project management, consulting, design and branding, digital, strategy development, social media solutions and reputation management.

www.meshlogic.com.au



Rinstrum is a world leader in the development and delivery of smart weighing solutions. Their expertise in the development of hardened electronic solutions that can deal with tough working environments is a key part of the overall TeamArrow solution.

www.rinstrum.com



Tritium are world leaders in the design and supply of powertrain systems for electric vehicles — making them more reliable, more powerful and lower in cost. As well as providing off-the-shelf products, we are able to utilise our underlying technology and expertise to deliver customised and creative solutions for vehicle manufacturers.

Major suppliers to the Solar Car industry globally, Tritium are working with TeamArrow provide specialist expertise on all the really complex electronics bits that make these vehicles work. In fact, Tritium technology was used in over half the vehicles in the 2011 WSC.

www.tritium.com.au



CMP Engineers is a Brisbane based mechanical engineering consultancy specialising in the design and analysis of mobile equipment for the mining industry. Over the past 20 years the firm has designed several vehicles for different applications.

www.cmpeng.com.au

OUR SUPPORTERS



Since 1889, Michelin has constantly innovated to enhance the mobility of people and goods.

Today, it is setting the benchmark across every tire and travel-related services market, while leading a global strategy to drive sustainable, profitable growth.

In 2012, Michelin committed a record amount of capital expenditure, reported historically high operating income and, along with its 113,400 employees, celebrated the tenth anniversary of Michelin Performance and Responsibility, its sustainable development approach.

www.michelin.com.au



Thiess are proud to be Australia's leading construction, mining and services contractor.

From humble beginnings almost 80 years ago, we have amassed enormous depth and breadth of experience, capabilities, skills and resources. Our rich history and pioneering spirit continues to lay a strong foundation for our future as industry leaders. Today, we play a pivotal role in building vital infrastructure, promoting the country's resources sector and providing essential services for our communities.

www.thiess.com.au



RACQ has been the voice of Queensland motorists and their families since it was formed in 1905.

The Club protects the interests of its members as motorists and, through its advocacy, aims to achieve safer drivers in safer cars on safer roads.

The Club is a mutual providing discounted motoring, insurance, travel and other products and services ranging from 24-hour roadside assistance to theme park and movie tickets.

www.racq.com.au



For over 25 years, The Executive Connection (TEC) has been helping people around Australia and New Zealand become better leaders who can make better decisions and achieve better results in their businesses and lives.

We help our members outperform the competition through enhanced leadership, strategic focus and practical solutions. TEC knows what it takes to inspire, challenge and grow leaders.

www.tec.com.au



Queensland University of Technology (QUT) is a highly successful Australian university with an applied emphasis in courses and research.

Based in Brisbane, the university has a global outlook, some 42,000 students, including 6000 from overseas, and an annual budget of more than AU\$750 million. Courses are in high demand and its graduate employment rate is well above the national average for Australian universities.

www.qut.edu.au

OUR SUPPORTERS



LSM Advanced Composites specialises in the production of precision, complex, custom manufactured items utilising pre-preg advanced composite materials.

Their capability has seen them evolve them into a company that provides a suite of in-house services to customers, ensuring commercial sensitivity and confidentiality. Their aim is to provide a seamless service to our customers with complete customer satisfaction being the ultimate prerequisite.

www.lsm.net.au



Lady Elliot Island is one of only three island resorts on the Great Barrier Reef, Australia, and the only resort with direct flight access to the island airstrip.

The island is located within the Great Barrier Reef Marine Park in the highest possible classification of Marine National Park Zone. The island is teeming with life and live corals, famous for a resident population of 40 Manta Rays.

www.ladyelliott.com.au



Simmonds & Bristow's wealth of industry experience and knowledge is put to work to solve environmental challenges.

S&B prides itself on building personal and accessible working relationships that offer flexibility to suit your individual needs. We do some of our best work in regional and remote locations and we enjoy strong relationships with your communities, visiting regularly.

www.simmondsbristow.com.au



Since its inception in 1985, Apollo Motorhome Holidays has revolutionised the recreational vehicle industry.

As one of the world's largest privately owned leisure vehicle operators, Apollo is dedicated to world class customer service and great rates. Its fleet of campervans, motorhomes, 4WDs and cars and more than 300 exceptional staff have helped thousands of customers enjoy the wonders of travel across Australia, New Zealand and North America.

www.apollocamper.com



The Motor Trades Association of Queensland (MTAQ) is the peak body representing the interests of employers in the retail service and repair sectors of the automotive industry.

Based in Eight Mile Plains, MTAQ also employs a number of staff based in the state's regional centres to meet the needs of members operating outside of the south-east corner.

www.mtaq.com.au

MORE INFORMATION

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